

NETWORKING VENTURE

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Press Release

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PERENNIAL PLANT AND BUSINESS CARD EXCHANGE

MAPLE GROVE, MN, MAY 4, 2009: Networking Venture, in conjunction with the Volunteers of America, Crystal Care Center, today announces the Perennial Plant and Business Card Exchange from 8:30AM to 9:30AM on Saturday, May 23 at 3245 Vera Cruz Avenue North, Crystal, MN 55422.

The Perennial Plant and Business Card Exchange is a free event, open to the general public without any advance registration. Individuals looking to exchange perennials and/or promote their businesses through an informal card exchange are welcome to attend. Plants should be transferrable in labeled containers or plastic bags. Because plants need water to grow, the event will happen rain or shine.

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The Perennial Plant and Business Card was created as an opportunity for people to share their love of plants and their passion for supporting local businesses and individuals with home-based businesses. Splitting and sharing perennials is a cost-effective way to both improve the aesthetics of any landscape and "grow" community relations.

"We will provide an area for individuals to display business cards other promotional material," said Julie Henning of Networking Venture and Type J Writing. "Crystal Care Center has graciously offered the use of their garden grounds and gazebo, as well as the services of their on-site Horticulture Therapist Karen Kako." "Volunteers of America, Crystal Care Center is excited for the event and considers it to be in line with their daily motto: 'Life, be in it!'", explained Keri Manson, Director of Admissions and Community Relations.

For more information about Networking Venture visit www.networkingventure.com. For more information about the Crystal Care Center visit www.crystalcarecenter.org.

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